

Historic, Archive Document

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INTRODUCTION

My printer says cut out several pages "human interest" stuff if he prints this price list for amount of money my banker says I may have.

Therefore the prices speak their own piece; bulbs are O. K. or I make it O. K. by you.

NO C. O. D. ORDERS ACCEPTED.

POSTAGE STAMPS taken only at 5% discount.

Postage Prepaid on orders over \$1.00 (except when noted). Orders under \$1.00 postage 15c extra.

For better descriptions and cultural directions see next spring catalog which will be out about February, 1930. Spring 1929 Catalog free for 2c stamp.

TIME OF DELIVERY is now for everything except Glads. Glads will be sent at digging time if desired, but will hold eastern orders for delivery about April 1st if received after danger of freezing in transit begins. We can also deliver Iris, Amaryllis, etc., in Spring if preferred.

A TULIP APOLOGY

Last spring I offered my small California grown tulips at 50c per 100. They were worth 1.00. Result: Sold ten times too many. Had to buy a lot and lost money as per usual. Several were disappointed because they WERE small. I returned money.

Anybody else dissatisfied? If so, will return money or send you large tulips at list price. If you will take the large tulips (I am short on cash) I will give free two bulblets of gladiolus Orchid for every 50c worth exchanged.

One trouble was I had to bring in all the neighbors to help clean and count, and some of them inclined to pick out the big bulbs first; some could not count.

Sorry if you were disappointed and will sure make it right. Most of you know, of course, that large tulips cost at least five times that price wholesale in Holland.

See my list of Tulips. I struck a bargain and pass it on. These are first class bulbs and grown in Oregon. I have grown Oregon and Holland grown Tulips side by side. I can't tell the difference, though Oregon bulbs are believed to be a little better, as they do not have to dig so early to ship across the ocean.

"DUTCH BULBS"

Grown by Dutchmen on This Coast

I picked up some bargains and give you the benefit in price. They are all nice large bulbs. First class every way. Tulips are 1in. diameter and up, Oregon grown. Narcissus are mostly large round bulbs grown in California.

Plant any time before January 1st or before ground freezes, but early is advised.

These varieties are the very best.

Price per dozen is 10 times price per bulb. 100 for 75 times price of one.

NARCISSUS AND DAFFODILS

Polyanthus narcissus, mixture of Chinese Sacred Lily, Grand Monarque, Paper White Grandiflora. Hardy in California; grow in pots in East. Bargain, per dozen.....50c

Daffodils, King Alfred, biggest, best, goldenest, frilled; each.....25c

Glory of Sassenheim, largest, best, bicolor, 25c

Primrose Phoenix, very fragrant, double primrose yellow, each.....25c

Will Scarlet, orange-red cup, cream perianth. Striking. Each.....30c

TULIPS

These bulbs are all large size, 1 inch or more in diameter. They are ready for delivery now. The varieties are the best. All do well in

California or the South, as well as in cold climates. D. are Darwins; B., Breeders; M., May flowering or Cottage Tulips.

These are very low prices. Prices are per single bulb and per dozen.

Bleu Amiable, D., Bluish lilac; 6c ea.; 60c doz.

Bronze Queen, B., Apricot buff, 6c ea.; 60c doz.

Clara Butt, D. Best pink.....6c ea.; 50c doz.

Half size (bloom well).....30c doz.

Eclipse, M. Orange splashed red. 6c ea.; 55c doz.

Edmee, D. Cherry rose, silvery pink edge. Exquisite.....8c ea.; 75c doz.

Farncombe Sanders, D. Scarlet. 8c ea.; 75c doz.

Gesneriana Maj. Spath, M. Crimson scarlet 6c ea.; 60c doz.

Inglescombe Yellow, M.....7c ea.; 65c doz.

King Harold, D. Crimson maroon. 7c ea.; 65c doz.

King Harold, D. Crimson maroon. 7c ea.; 65c doz.

Osmode, D. Fine red.....6c ea.; 55c doz.

Psyche, D. Rose inside silvery rose. 6c ea.; 60c doz.

Remembrance, D. Silvery violet, Lovely. 7c ea.; 65c doz.

Rev. Ewbank, D. Heliotrope lilac, lighter edge. 8c ea.; 75c doz.

Mixed. This mixture contains a large number of varieties of all types hardy on both Pacific Coast and East, as well as the South. There are Darwins, May-flowering, Breeders, etc., in a brilliant array of color. What is more

wonderful than a bed of mixed Tulips? These are about 1 inch bulbs and up, though a few like Clara Butt do not make large bulbs and may run just a little under. Per dozen 50c; per 100, \$3.75.

Smaller size that will bloom first year and make larger bulbs for second year, per doz. 30c; per 100 \$2.50.

Small bulbs—we had to buy small bulbs to fill our spring orders. They cost us more than the price quoted then, but what is left over you may have at \$1.00 per 100. Don't expect large bulbs, though many of these will bloom. State what we may substitute when these are sold out, which will be soon.

MORE ABOUT TULIPS

Culture. Plant before ground freezes solid in East. In California and South they may be planted as late even as January, but it is better to plant much earlier. Plant 4 or 5 inches deep and at least 6 inches apart. A mulch of well rotted manure is useful. They may remain 3 or 4 years in the same place.

Order Tulips Now. There is a great shortage of Tulips, as the crop was short in Holland. If you want to return the small bulbs received on spring order, do so at once, though I advise you to plant, as they will give many blooms with proper culture, and give much larger bulbs for next year.

Those who expected large bulbs for 50c per 100 certainly do not realize the cost of Tulips. Even the medium size cost \$12 to \$15 per 1000 in Holland. See my Tulip Apology in introduction.

RANUNCULUS

New French Hybrids, small, dozen.....25c
5 doz., \$1.00; 100 for \$1.50.

Larger size 35c doz 3 for \$1.00, per 100 \$2.00

New Florentine Ranunculus. Said to be better. Small, 35c doz., 4 for \$1.00; \$2.00 per 100.

Larger, 50c doz.; \$3.00 per 100.

None of these are large bulbs. The small ones bloom very well.

Anemones—small, dozen.....35c

GLADIOLI

Price given is for one large bulb over 1 inch diameter, usually 1 1/4 in, sometimes 2 in. Price per dozen is 10 times price of one, and per 100 is 75 times one.

Prims have initial P., Pg. is Primulimus grandiflorus, and Houdyshel Originations have H after names.

Adorable, P. Cream, splashed pink, yellow throat.....10c

Alice Tiplady, P. Orange-saffron.....5c

Alshira, Bordeaux, lower petals are almost black.....25c

Anna Eberius, Rhodamine purple.....5c

Annie Laurie, new rose pink.....40c

Arabia, Mahogany red, almost black.....20c

Arden, Watermelon red.....8c

Arlon, Saffron-orange.....6c

Atherton, Scarlet.....12c

A. V. Bunce, Orange-yellow.....15c

Betty Joy, Cream flushed LaFrance pink.....30c

Bloodspot, Dark mahogany.....25c

Break O' Day, Large early pink.....8c

Butterfly, P. Salmon-pink.....6c

Byron L. Smith, Light mallow-purple.....10c

Capella, Tall red-orange.....12c

Capt. Boynton, My favorite lavender.....12c

Carmen Sylva, White.....7c

Copper Bronz, P., copper bronze.....15c

Crepe, HP, A beautiful very early pink, special low price, 15c; Bulblets, 5 for.....15c

Diana, One of the best reds.....7c

Diener's American Beauty, American Beauty rose color.....8c

Don Juan, Ruffled pink, blue tinted edge.....35c

Dorothy Wheeler, P, Rose-pink.....7c

Dr. F. E. Bennett, Large, tall fire-red.....12c

Dr. Van Fleet, Tall early pink.....10c

Empress of India, Dark mahogany red.....12c

Firefly, P., Scarlet.....15c

Fire Queen, P, Brilliant scarlet.....10c

F. J. Symmers, Geranium-pink.....10c

Gray Hussar, Glorious new salmon, medium size.....75c

Genesee, Lovely light yellow.....25c

Gen. Kurokee, Rose-red, white throat.....20c

Geraldine Farrar, Lavender-violet.....25c

Gertrude Errey, Shell pink.....25c

Giant Nymph, LaFrance-pink.....8c

Gold Drop, Yellow.....7c

Golden Dream, Best yellow, new.....50c

Golden Frills, Daffodil-yellow, red lines.....25c

Golden Gate, Ruffled yellow.....15c

Golden Measure, Rich golden yellow,.....10c

Goldstone, H. Pure rose color, immense flower.....\$5.00

Goliath, Purplish-wine.....20c

Gretchen Zang, LaFrance pink.....5c

Herada, lavender-mauve.....5c

Indian Maid, Peach-blossom pink.....10c

Iwa, Rose-pink, red blotch.....40c

Jack London, Red striped vermillion.....7c

Jacoba van Beijeren, Lovely violet.....10c

Jewel, Salmon-pink, golden throat.....6c

Joe Coleman, Bright spectrum red.....10c

Joerg's White, Large white.....50c

June Delight, very early red.....10c

LaVerne H. Pg., Yellow, flushed pink, nearly 6 feet tall. This was a favorite on the whole-

sale market (Los Angeles) and a worthy companion of the Los Angeles. I want to

sell a large quantity at this reduced price, 10c

Per dozen \$1.00.

LeCygne, H. Pg. Pure white, new.....\$2.50

Lena Graetz, White.....10c

Longfellow, new self-pink.....15c

Los Angeles, H. Pg., Grenadine or orange pink.

See outside page for description.

Large bulbs, 8c each, 75c doz, per 100 \$5.00

Medium, 4c each, 35c doz., 3 doz. \$1.00.

Small, (bloom first year) 20c doz, 75 for \$1

Bulblets, 25c per 100, \$1.00 for 500, \$1.50 per

1000 (Measured—not counted).

Jumbo Bulbs, 2 in. diameter.

These bulbs with lots of room and water

make a regular "glad." bush Again I will give

a \$5.00 order of my originations to the cus-

tomers who reports the most flowers from one

bulb. I saw one this year which produced 3

stems. Two had been cut when discovered.

The remaining stem had 7 branches with 180

buds and flowers. I have no doubt the plant

produced over 300 florets.

15c each, \$1.25 per dozen.

Jumbo Bulblets, bloom for me in 100 days.

50c per 100, \$1.50 for 500, \$2.50 per 1000.

Los Angeles won first for best commercial

pink. (A. G. S., 1929.) If you want to grow

few or many to sell, ask for my Wholesale

Bulletin No. 6.

Marie Kunderd, Ruffled white.....8c

Mary Jane Coole, H. Pg. Coral pink with

pomegranate purple throat. A lovely new

var. at a temporary low price, each.....15c

Maiden's Blush, Very early pink.....7c

Midsummer Dream, P. Beautiful red.....10c

Ming Toy, P., Buff and yellow.....6c

Minuet, Lilac-lavender.....60c

Mixed Hybrids. A bunch of my seedlings, mostly

prims, 3 dozen for \$1.00 at ranch. If

mailed add 25c. Bulblets 25c per 100, \$1.50

per 1000.

Mixed, named var., dozen.....50c

Mrs. F. C. Hornberger, Pure white.....50c

Mrs. F. C. Peters, Lavender-pink.....8c

Mrs. Leon Douglas, Begonia-rose and scarlet 8c

Mr. W. H. Phipps, Salmon-rose. The perfect

glad.....15c

Mystic, Rose-pink.....12c

Nancy Hanks, Orange-pink.....15c

Neoga, Garnet red.....12c

Opalescent, pale lavender.....8c

Orange Queen, Apricot-orange.....15c

Orchid, Lavender-pink. Remarkable duplicate

of an orchid.....50c

Paul Pfitzer, Velvet purple.....60c

Pennant, New picotee type, cream edged with

rose doree. Very unusual and beautiful.....75c

Pfitzer's Triumph, Salmon-orange.....50c

Primrose Princess, Primrose - yellow. Very

fine.....75c

Prince of Orange, Orange.....15c

Prince of Wales, Beautiful golden-salmon....	6c
Queen of Night, (Improved) Maroon, almost black. Better than original variety; 1 in. bulbs.....	25c
Red Fire, Red.....	8c
Rev. Ewbank, Best low-priced blue.....	12c
Richard Diener, geranium-pink.....	7c
Rita Beck, Wonderful new pink.....	75c
Roanoke, P., Yellow.....	5c
Rose Ash, Ashes of Roses.....	8c
Rose Glory, Ruffled rose-pink.....	10c
Rosemary, P., Lovely lavender-rose.....	15c
Rose o' California, H., Best rose self-colored.....	50c
Schwaben, yellow.....	5c
Senor Espiridion, H., Rose color, very tall and sturdy. Should be used by breeders for getting larger plant. Use pollen from large flowers. I consider this crossed with Phipps, Rose of Cal. or Goldstone likely to produce wonderful results. Each.....	\$2.50
Senorita Louisa, H. Pg. Ground color ivory overlaid with jasper red in much the same way the overlying color of Crepe and Rosemary is put on. Deeper yellow in throat. 50c	
Sidney Plummer, yellow suffused pink.....	10c
Souvenir, P. Pure golden yellow.....	7c
Sulphur Frills, Ruffled sulphur-yellow.....	50c
Sunny Sonny, H.P. Early very tall orange. Striking.....	50c
Sunset Glow, Scarlet and yellow.....	15c
Sydonia, Dark violet.....	10c
Theda, Shrimp pink, Pinard-yellow throat. Early.....	10c
Tyrian Beauty, Tyrian-rose.....	10c
Violet Glory, Fine violet.....	8c
Violet Queen, (Prim).....	12c
Virginia, Finest red.....	5c
War, Tall blood-red.....	8c
White Glory.....	15c
Wilbrink, Early flesh-pink.....	5c
Wingold, new picotee type, strontian yellow edged scarlet. Very striking.....	75c
Yellow Wonder, Buttercup yellow.....	35c
Zenobia, Orange red.....	15c

IRIS-SPECIAL PRICES

Any Iris in My 1929 Catalog at One-Half List Price

COLLECTIONS

The following all contain good roots of one to three leads.

12 var. labeled \$1.00; not labeled.....	60c
30 var. labeled \$2.50; not labeled.....	\$1.50
50 var. labeled \$5.00; not labeled.....	\$3.75
75 var. labeled \$8.00; not labeled.....	\$6.55
100 var. labeled \$12.50; not labeled.....	\$11.00
150 var. labeled \$17.50; not labeled.....	\$15.00

Circular describing these collections more fully is free. Send for it if you have not already received one. Many of these Iris are valued at from \$1.00 to \$5.00 each.

Special.—Plant in masses, **Crimson King** (everblooming here), **Wyomissing, pink**, each \$2.50 per 100; **Caterine**, tall lavender, \$4.00 per 100; **Isolene**, lilac pink, \$6.00 per 100. Others on request, priced per 100 or per 1000.

AMARYLLIS FAMILY

These deserve to be better known. To make them so and to move my large surplus I offer them at prices much below ordinary catalog value, which is given in parenthesis. Hardy in South, but house plants in East.

Amaryllis Belladonna (25c).....	15c, 3 for 40c
Chlidanthus fragrans (15c).....	5c, 6 for 25c
Crinum Cecil E. Houdyshel , everblooming, dark pink (\$1.50).....	50c
Crinum J. C. Harvey (75c).....	50c
Crinum Kirkii (50c).....	25c
Crinum Moorei (50c).....	25c
Crinum Pedunculatum (\$2.00) grow to immense size, small bulbs for.....	\$1.25
Crinum Powellii Alba (50c).....	20c
Crinum Powellii Rosea (50c).....	20c

(Many crinum bulbs weigh 1 to 5 lbs. If we pay postage we send largest we can afford. If you want larger bulbs send some extra for postage. Ask your postmaster how much.)

Amaryllis (Hippeastrum) Sibyl Houdyshel (\$2.00) Half size only.....	\$1.00
Ismene Calathina (25c).....	15c, 3 for 40c
Nerine Sarniensis (25c).....	15c; 3 for 40c
Pancratium , White Spider Lily (25c).....	20c
Pancratium Maritimum (20).....	10c, 3 for 25c

MISCELLANEOUS

White Calla Lily	10c to 25c each
Snowdrops (<i>Leucojum vernum</i>), exquisite flowers soon after Narcissus. Plant same way. Also grow in pots. 3 for 12c, per doz 40c, per 100 \$3.00.	
Cannas , several var. labeled or mixed. Discarding all Cannas as I have no place to grow them, therefore all go at 5c each, 50c dozen.	
Watsonias , mixed colors or white.....	35c doz.
Largest size (no better) 50c doz.	
Fan Palms . In 5-gal cans, height 1 to 2 feet. Ship in cans or moss. Express collect. Price \$1.00.	
Pawpaw . I have a variety that bears regular crops in California. Requires semi-shade of larger tree, plenty water. Seed 5c each.	
Avocadoes . Crop failed this year but have a few seed at 10c each in any quantity, one or a thousand. Beautiful house plants with glossy, anise scented leaves.	
Physalis Francheti , Chinese lantern plant, has orange scarlet lantern-like fruits, fine for cutting and are everlasting. Two for 25c	
English Walnuts . Fine nuts for 20c lb. Postage extra, or express collect.	

ALL ABOUT THE MYSTERIOUS DISAPPEARANCE OF WM. DOLLAR

Last Spring I dedicated my Catalog to a very much sought after individual, Wm. Dollar. "Sought after" is right. Not only are the police after him, but even sometimes a prosecuting attorney. Why, just the other day I was pinched for driving in the middle of the street in Los Angeles and fined \$15. "Educational Drive" to teach people to keep the center of the street clear for speeders and raise money to buy police autos. Everybody seems to be after William. Even a few brides and grooms have sought him primarily.

My appeal last Spring brought in quite a flock of "Williams." Even my cousin (C. E. Houdyshel, Pawnee Rock, Kansas) kissed him good-bye, folded him in a most amusing letter and sent him on. First time in 30 years I had heard from Carl Edgar.

I took awfully good care of all the Williams, but I had so much work I had to send a few out into the garden every day to take care of the fine bulbs I am raising for you. By night William would seem to be quite "spent," and I could not get him back into the house again. He would readily permit hands of toil to thrust him into pockets or wantonly ride away with the pretty girls from the office.

If I sent him to the store for groceries they would be delivered to my door, but William would not return. I saw the last of the last William nearly two months ago.

I don't know whether this had anything to do with it or not, but this summer William went on the Hollywood 18-day diet and reduced. He is not only slimmer but also shorter.

Maybe he got back to you again. He seems to be a sort of "circulating decimal." Anyway, my \$1.00 soon reads this way \$.601. The "one" circulates around the decimal and the "0's." That is worse than what one of "Bob's" 99-cent sales does to a Dollar. It only changes \$1.00 to \$0.01, and you get \$1.25 worth of groceries, too.

Now in case you are able to recapture Bill, I am offering some special rewards herein for his return to me. Maybe I don't love him like I ought, but I've got a job for him again.

Here is a suggestion that should bring him back running.

DO YOUR CHRISTMAS SHOPPING NOW

What would be more appropriate for your flower-loving friends than a Dollar's worth of Houdyshel Bulbs? Make your own selection,—a \$1.00 worth of Glads,—Los Angeles, LaVerne, Crepe, Dr. Bennett, mixed, an Iris collection, or bulbs of any sort. We will fill the order liberally and add free one Los Angeles Jumbo bulb. Pack in a neat box lined with tissue paper and wrapped outside with holly paper.

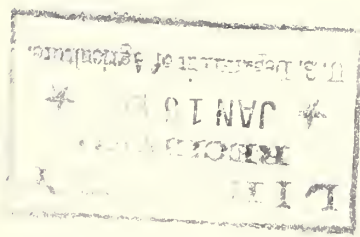
From December 1 to 10 we will mail these out in frost proof package (if to a cold country). Insured 5 cents extra.

Or 5 pounds English walnuts for \$1.00. (Bag 10c and postage or express extra.)


Now, isn't that a good idea? Come on, Bill. Do your stuff.

CECIL E. HOUDYSHEL,

LaVerne - - California



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PERMIT NO. 1

NEW CREATIONS IN
GLADIOLI
Iris, Amaryllis and
Other Bulbs

DIGGING TIME
SPECIAL PRICES
in
GLADIOLI
IRIS
TULIPS and
NARCISSUS
Ranunculus and Anemones
Cannas, Crinum, etc.
Oct. 1, 1929
CECIL E. HOUDYSEL,
La Verne, Calif.
Return Postage Guaranteed

62 19



GLADIOLUS LOS ANGELES BROADCASTING



Hello Springfield, Hello Atlanta, Hello Everybody.
This is the Gladiolus Los Angeles speaking. I was
named for the city of Los Angeles, where I was born
and where they love me so much. My petals are a
beautiful grenadine (orange-pink) color. They call me

THE CUT AND COME AGAIN GLAD

because I give so many spikes from each stem. Even
when cut within a few inches from the ground I send
up a new stem from the old stump. I am the nearest

EVERBLOOMING

but not quite, as that is not possible. I often give over 100
flowers from one bulb.

I WANNA MAKE WHOOPEE

in your garden next summer. May I? Just send my Daddy \$1.00 and at digging time
he will send 25 "me's," all nice blooming size and some of them "way big," but not any
"teensy weensy." Mention OFFER A.

I'll hop on the train this fall before it gets too cold. Meet me at the P. O. I'll
be wearing a postage stamp.

If you live close to my Daddy you can drive out and I'll ride back with you. I
prefer to ride in a strip-down Ford, but a Rolls-Royce will do.

I am California Sunshine; I am Nature and Art; I am dainty femininity; I am
a candy lollipop; I am the lovely dream you had last night; I am the

GLADIOLUS LOS ANGELES

My Daddy's Catalog, "New Creations in Gladioli, Iris, Amaryllis and Other
Bulbs" is free. Some people say it is instructive and entertaining.

SPECIAL—My Daddy has some ee-mense "me's." We ought to go on the Holly-
wood 18-day diet, the way our "tummies" stick out, all of us 2 inches across or more,
—for \$1.25 per dozen. Mention OFFER B.